



NEW ADVERTISER AGREEMENT

Please mail, email or fax this completed form & ad copy info (pictures, logos, text) by the fifth day of each month.
 Home Improvement Guide DIRECT • 24 Merchants Way, Suite 201 • Colts Neck, NJ 07722
 Phone: 732-780-7474 • Fax: 732-414-1736 • Email: info@HIGDirectMail.com

NAME:		DATE:	
COMPANY:			
ADDRESS:			
CITY:		STATE:	ZIP:
PHONE:	CELL PHONE:		FAX:
EMAIL:		LICENSE #:	

*** BERGEN COUNTY EDITION ***				
Mailed to homes in Ridgewood, Tenafly, Saddle River, Closter, Englewood Cliffs, Franklin Lakes and 30 other towns!				
<input type="checkbox"/> \$495 Quarter	<input type="checkbox"/> \$695 Half	<input type="checkbox"/> \$895 Full	<input type="checkbox"/> \$995 Premium	<input type="checkbox"/> \$1,295 Full Bleed

*** MONMOUTH COUNTY EDITION ***				
Mailed to every home in Colts Neck, Holmdel, Rumson, Fair Haven, and Little Silver!				
<input type="checkbox"/> \$295 Quarter	<input type="checkbox"/> \$495 Half	<input type="checkbox"/> \$695 Full	<input type="checkbox"/> \$795 Premium	<input type="checkbox"/> \$995 Full Bleed

CALL FOR PRICES AND AVAILABILITY ON COVER POSITIONS

We offer FREE set up/design of your ad. For camera-ready submissions, please follow below specs:
 Quarter: 3.25"(w) x 4.75"(h) • Half: 6.5"(w) x 4.75"(h) • Full: 6.5" (w) x 9.5" (h) • Full Bleed 6.5"(w) x 10"(h) + 1" bleed
 All ads are full color. Create ad at 300 dpi, CMYK color and email flattened PDF.

By completing this form, I agree to pay the amount indicated above and acknowledge that my two free months will come after payment is made and will run consecutively. If I decide to advertise after my two free months, my ad will continue each month unless I otherwise cancel in writing by the last day of the month, prior to printing.

Payment Information:

- A. If paying by check, please mail along with this form.
- B. If paying by credit card, please fill in the information below:

VISA AMEX MC DISC Number:	Exp Date:	Sec Code:
Credit Card Billing Address (if different from above)		